



*Are you motivated to inspire others to take action for a greener home, community or planet?  
Are you part of an affiliated group through work, worship, school, or community activities?*

## Be a Green Ambassador!

We believe every person can make a difference, and the Green Homes Challenge needs you to help make a big one! The Challenge is looking for enthusiastic community members to inspire and motivate people to GO GREEN and help

***Save Our Energy! Protect Our Resources! Clear Our Air!***

### What is a Green Ambassador?

A Green Ambassador serves as a volunteer leader for one year and commits to motivating others to become more energy efficient, adopt environmentally friendly lifestyles, and use renewable energy. It's a flexible role; there is no set schedule, required number of volunteer hours, or specific activities that must be conducted.

You can serve individually or pair up with another Green Ambassador in the network of community you wish to serve.

Green Ambassadors may use the Green Homes Challenge tools and resources and implement their own creative ideas and strategies as well! You can serve as a Green Ambassador almost anywhere... in your workplace, school, place of worship, homeowner's or neighborhood association, civic or recreational organization, mom's or singles club, or youth or scouting group.

### 2010-2011 Incentive!

*Green Ambassadors residing in the Allegheny Power service area receive a free Comprehensive Watt Watcher's home energy audit – a value of \$140!*

### Our goal

*is to engage 2,000 households in the Green Homes Challenge by 2014! Can you help us get there?*

### What types of things can Green Ambassadors do?

No particular set of activities is required, but here are some ideas and suggestions:

- Host multiple Powerware Parties to inform and motivate people to save energy.
- Implement a Green Homes Challenge registration drive.
- Set up social networking groups in Google, Facebook or Earthaid to keep people motivated and informed about group progress.
- Set up a Twitter account and send energy saving reminders to your followers.
- Organize discussion groups or potluck meals with or without guest speakers.
- Distribute information and resources door-to-door, or office to-office.
- Organize a light bulb exchange (incandescent to CFL or LED).
- Coach people through the Green Homes Challenge certification process.
- Organize demonstration workshops about saving energy, green practices or renewable energy.
- Lead or organize a "Green Team" that meets regularly to support group progress with programs like the Green Homes Challenge, or the Empowerment Institute's Low Carbon Diet or Eco Team/Green Living programs.

## What qualities make a good Green Ambassador?

**Successful Green Ambassadors are:**

- Known and respected in their affiliated community;
- Outgoing, friendly, engaging and responsive;
- Organized and proactive;
- Easily accessible through person-to-person visits, email, phone or social networking tools;
- Passionate about promoting energy conservation and sustainability; and
- Motivated to “walk the talk” and lead by example!

## What Responsibilities would I have as a Green Ambassador?

**Requirements are minimal but include:**

- Filling out the Green Ambassador Registration and Commitment Form,
- Submitting a simple Quarterly Green Ambassador Update documenting the types of things you have done in your community and how many people have been engaged,
- Filling out occasional online surveys about your experience as a Green Ambassador,
- Maintaining communication with the Green Homes Challenge staff,
- Registering with the Green Homes Challenge and working towards Power Saver, Green Leader or Renewable Star Certification.

## How will Green Ambassadors be Supported?

**Green Ambassadors will receive:**

- Orientation and training,
- Ongoing consultation and support through periodic group meetings, phone calls and email messages,
- Opportunities to network with other Green Ambassadors, and
- Up to \$500 in mini-grants for implementing projects or initiatives (limited availability).

## Resources available to Green Ambassadors:

- Hard and soft copies of the Green Homes Challenge brochures and handbooks (Be a Power Saver, Be a Green Leader, Be a Renewable Star),
- EarthAid.net/Frederick County energy tracking and social networking tool,
- Watt Watchers pamphlets with rebate coupons,
- DOE and EPA pamphlets on saving energy, weatherization, and more,
- Free incentive gifts to distribute,
- Presenters for Powerware Parties or other events, and
- The Low Carbon Diet or Green Living Handbook for leading Green Team (per book cost \$11-\$15)

## What are the Perks?

**Each Green Ambassador receives:**

- A FREE Watt Watchers Comprehensive Audit valued at \$140 (available 2010-2011)
- A Green Homes Challenge name badge and business cards, upon request.
- Recognition through the Green Homes Challenge web pages and other venues.
- Leadership experience to add to your resume.
- The priceless feeling of knowing that you’re making a difference for our children’s, community’s, and planet’s future well being!





# Green Ambassador Application & Commitment Form

Name: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name of affiliated community in which you want to serve as a Green Ambassador (business, place of worship, community organization, neighborhood, etc.): \_\_\_\_\_

Will you be pairing up with another Green Ambassador in your community? ☐ YES ☐ NO

If yes, please provide the name of your Green Ambassador partner: \_\_\_\_\_

Please estimate how many people comprise this community: \_\_\_\_\_

Address (if applicable), or zip code, for this community: \_\_\_\_\_

Please briefly describe why you are interested in serving as a Green Ambassador:

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If you already have an idea of the types of things you might like to do as a Green Ambassador, please share them here:

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Please list three days and times when you would be available for a one-on-one Green Ambassador orientation at the Office of Sustainability and Environmental Resources at 30 N. Market St., Frederick. Preferred days and times are Monday – Friday, between 8am and 5pm.

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What month/year do you want to begin serving as a Green Ambassador? \_\_\_\_\_

Please initial:

☐ I commit to serving as a Green Ambassador for one year.

☐ I commit to keeping the Green Homes Challenge Coordinators informed of my community's Green Homes Challenge activities by submitting the Quarterly Green Ambassador Update Form to [GreenHomes@FrederickCountyMD.gov](mailto:GreenHomes@FrederickCountyMD.gov).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fillable form also available at [www.FrederickCountyMD.gov/GreenHomes](http://www.FrederickCountyMD.gov/GreenHomes)

**MAIL, FAX OR EMAIL TO:**

**Green Homes Challenge Coordinator, 30 N. Market St., Frederick, MD 21701**

**fax: 301-600-1050 • email: [GreenHomes@FrederickCountyMD.gov](mailto:GreenHomes@FrederickCountyMD.gov)**

## Office Use Only:

Reviewed by: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted? ☐ Yes ☐ No ☐ Further follow up needed for decision.